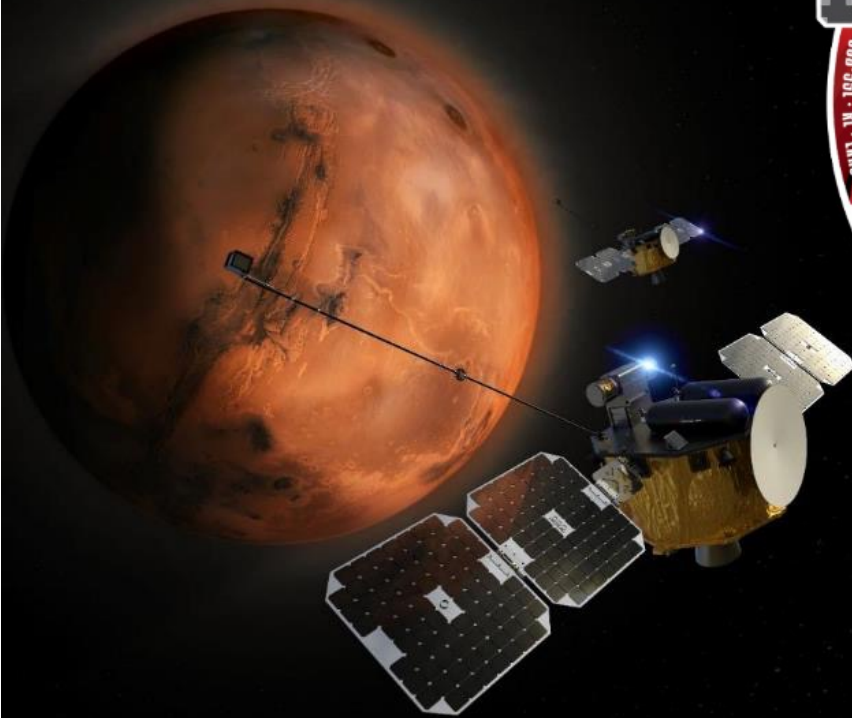




SSL  
UC Berkeley



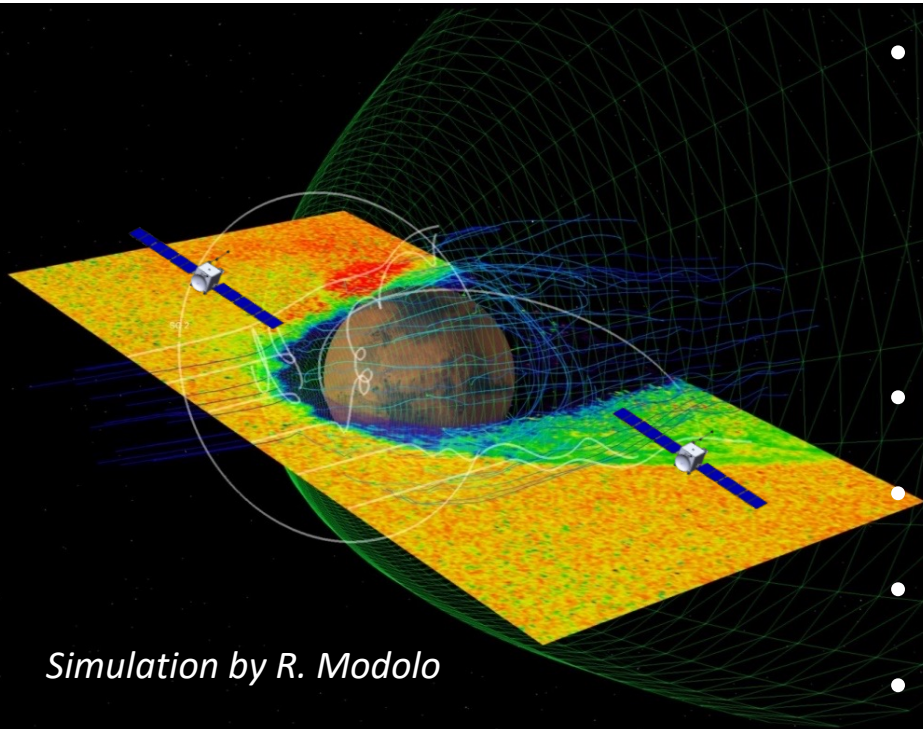
# ESCAPADE Lessons Learned

Rob Lillis, ESCAPADE PI, UC Berkeley

*"What would I tell Fall 2019 Me?"*

November 7, 2023

# What is ESCAPEDE?

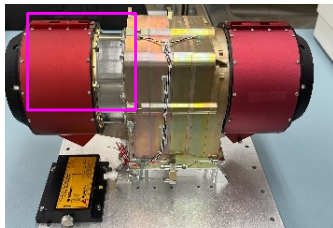


- ESCAPEDE is a twin-spacecraft mission dedicated to studying the transfer of solar wind energy and momentum through Mars' unique hybrid magnetosphere and how it drives ion and sputtering escape.
- \$57M PIMMC, Class D tailored risk posture.
- Launch & (most) DSN costs covered by NASA
- Funded by NASA Heliophysics Division
- Managed by Explorers Office (GSFC)

# ESCAPADE Instruments, Mission & Spacecraft

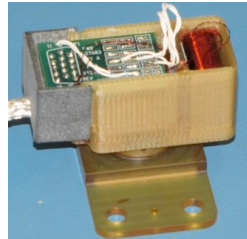


## EESA-i



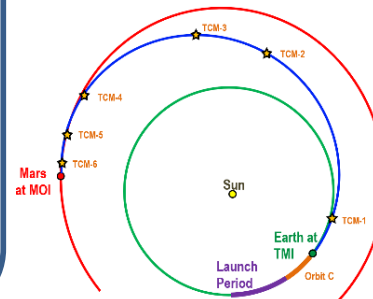
R. Livi (UCB-SSL)  
Suprathermal ions

## EMAG



J. Espley (GSFC)  
Magnetic Field

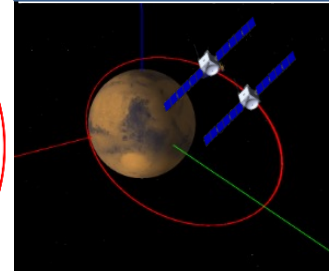
Launch 08/2024  
Orbit Insertion 09/2025  
~1 year transfer to Mars



## Science Campaign A

4/1/26 – 10/1/26

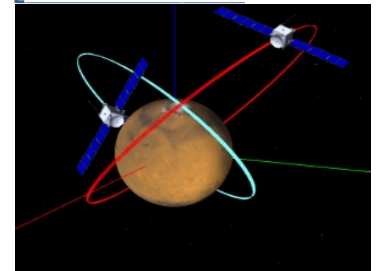
Periapse: 160 km  
Apoapse: 8400 km  
Inclination: 65 deg  
Period: 5.67 hrs



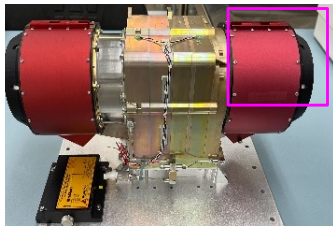
## Science Campaign B

10/1/26 – 3/1/2027

Periapse alts: 160, 160 km  
Apoapse alts: 10,000 7000 km  
Inclination: 65, 65 deg  
Periods: 6.58, 4.91 hrs

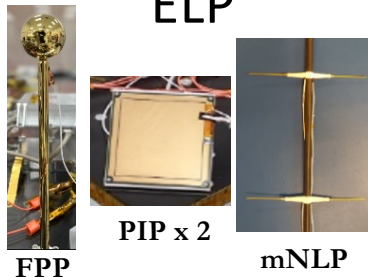


## EESA-e

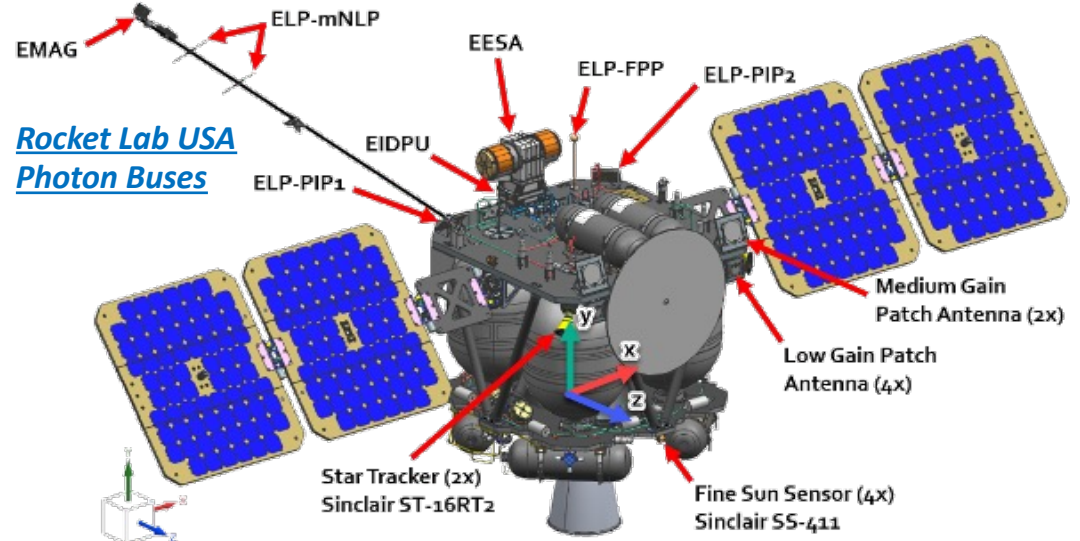


P. Whittlesey (UCB-SSL)  
Suprathermal electrons  
& magnetic topology

## ELP



A. Barjatya (ERAU)  
Thermal plasma



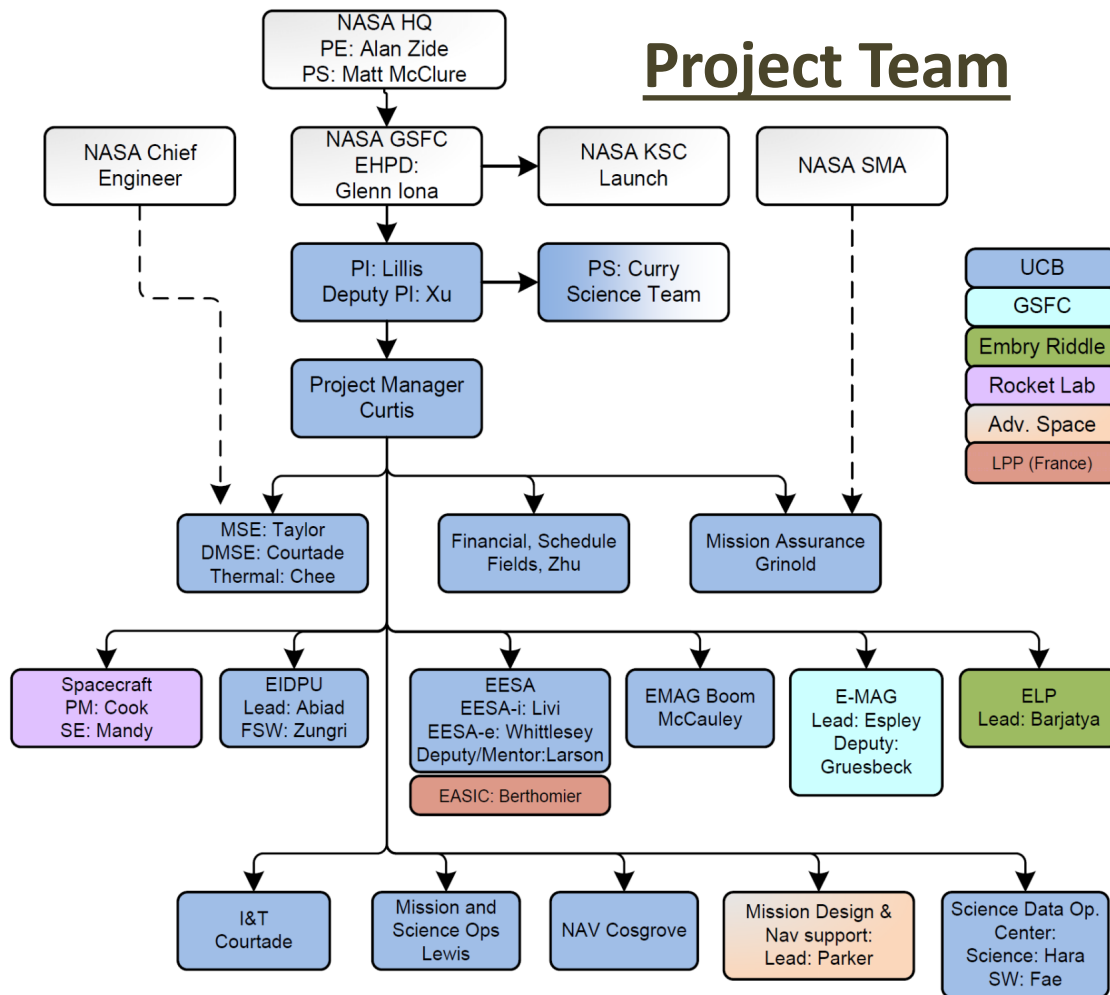
Rocket Lab USA  
Photon Buses



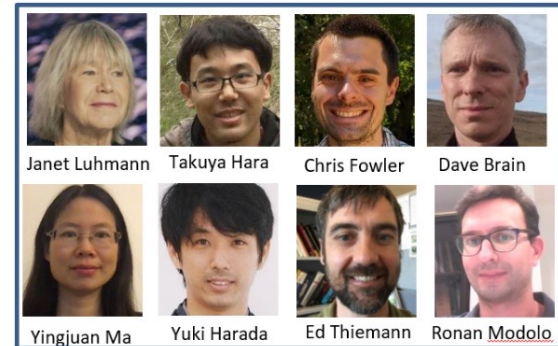
# ESCAPADE Team



## Project Team



## Science Team



# What lessons/advice will be helpful?

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## Relevant Experience

- Team communication.
- Managing Science Team.
- Managing SC Provider.
- Phase A/B Lessons Learned
- Phase C/D Lessons Learned
- Management Style & Decision-making.
- Conflicts & Team Dynamics
- Relationship with NASA
- Dealing with media

## Maybe Not as Relevant

- \$57M Cost Cap constraints
  - Very Simple instruments. **Yes**
  - New-entrant SC provider. **Yes**
- Very low data rates **Yes**
  - Resolution, cadence, compression, downlink delays.
- Planetary Protection Req'mts **Yes**
- Earned Value Management **No**
- Phase A competition **No**

# What lessons/advice will be helpful?

---



## **Relevant Experience**

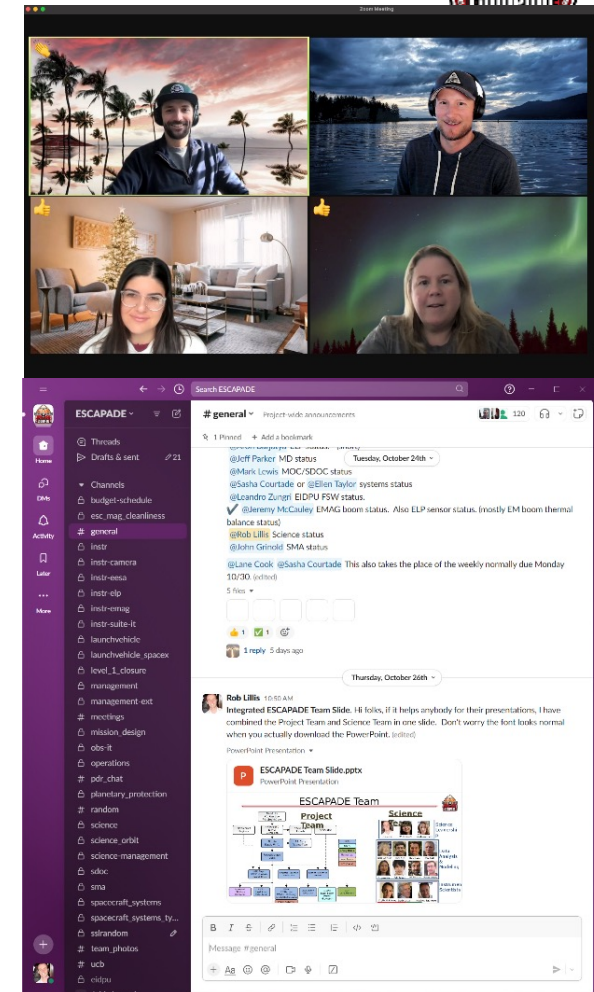
- Team communication.
- Managing Science Team.
- Managing SC Provider.
- Phase A/B Lessons Learned
- Phase C/D Lessons Learned
- Management Style & Decision-making.
- Conflicts & Team Dynamics
- Relationship with NASA
- Dealing with media

# Team Communication



- 3 Fs of communication: Frequent, Frank, Focused.
- Weekly management meetings: **Monday mornings**.
  - Status, issues, plans. Safe space to discuss strategy, concerns, even rumors. Limited participation.
  - Touch all aspects: contracts/budgets, schedule, science/ data, instruments, spacecraft/systems, launch, ops, SMA.
  - PI/DPI/PS should attend. Try never to miss these.
- Give subsystem leads freedom ((bi)weekly vs. monthly)
- Slack (or Teams): Birdseye view for PI/PM.
  - Allows rapid iteration/clarification on specific topics.
  - Invite everybody in your org chart.
  - Recommend keeping channels private (cuts down on noise)
- Use email when appropriate:
  - Communications outside the team (NASA HQ/GSFC/KSC, media, vendors, admin).
  - Sensitive items (e.g. budget docs).

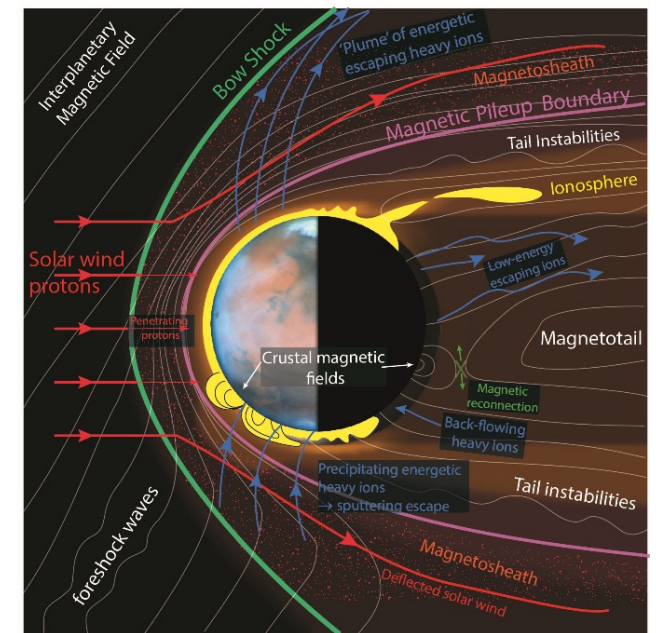
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# Managing your Science Team



- Give DPI and PS real responsibilities.
- Clear role for all team members (1-1 convos)
- Topical Working Groups focus minds.
- Phases A/B will be busy
  - L1 Requirement Development.
  - Requirement Traceability (verification analyses)
  - Algorithm Development (if needed).
- Be respectful of team members' time.
  - Only pull in necessary people for specific tasks
  - Advanced notice of deadlines, review dates etc.
  - Monthly science team Zoom meeting/updates
  - In person meetings: have clear goals





# Managing your Spacecraft Provider

*Note: modify below if SC provider is managing the project*

- They are your partner but also (prob) a for-profit company. Are project & company aligned?
- PSE/PM should be always be aware of status/problems and continually track SC risks, including vendors.
- Make sure the SOW is detailed and clear!
- You will have to negotiate with their BD/execs.
  - Push back on unreasonable demands/prices.
  - NASA can be your “bad cop” if necessary.
- Contract Type: Firm Fixed Price (FFP) vs. Cost-Plus (CP)
  - **CP** works with high heritage, large technical & schedule margins, healthy cost reserves.
  - **FFP** works well if some technology unproven and company is both financially stable and won't walk away, i.e. committed.



*Avionics Side of Blue Top Deck at Rocket Lab*

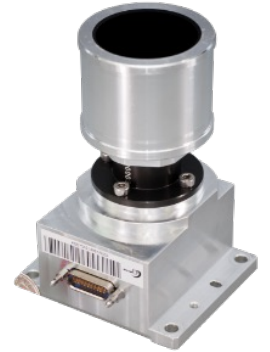


*Thruster Hot Fire Test*

# ESCAPADE Phase B Lessons Learned

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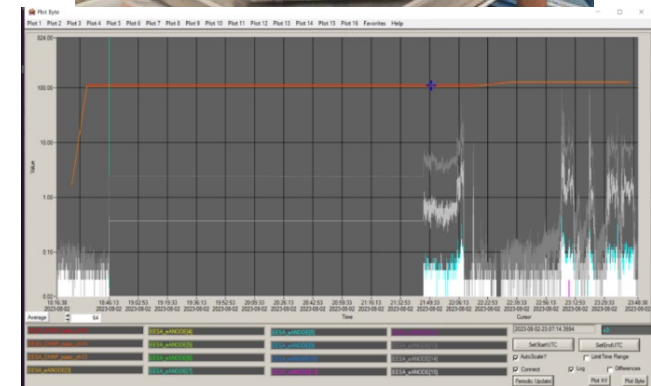
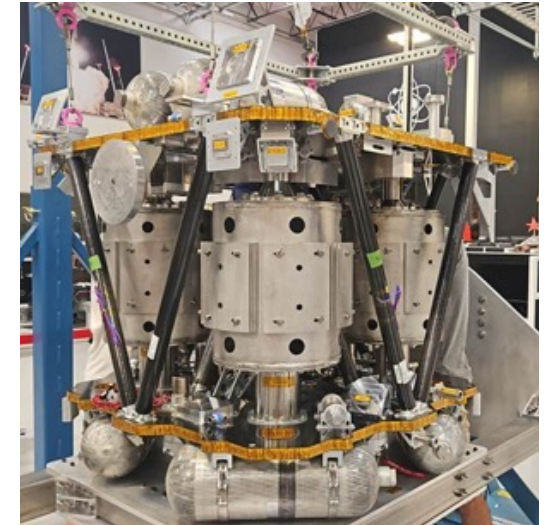
1. **Development Cycle Mismatch.** ‘Newspace’ commercial vendors’ business model of rapid iteration is *not always compatible* with NASA projects.
2. **Parts are still not cheap or quickly available.** While Class D Tailored is compatible with COTS subsystems re: reliability, COTS falls short w.r.t. e.g. Radiation Tolerance
3. **Launch uncertainty hampers system/mission design.**
  - Extra design work to evaluate range of launch targets.
  - Mission Design uncertainty flows to:
    - Propulsion system & fuel mass requirements. Overall system mass.
  - Contamination Control:
    - How clean is the fairing environment? Is N2 purge available?
  - Smallsat has to live with whatever is available but still meet its requirements: can be a Catch-22.



# ESCAPADE Phase C/D Lessons learned



1. **Compressed Schedule Impacts:** to achieve cost reductions by shortening schedule, ESCAPADE took some risks in instrument (and spacecraft) development.
  - Reduced EM development and flight subsystem test campaign.
  - Saves schedule, but significantly increases the risk of discovering problems late in flow.
  - **Lesson: Maintain additional schedule margin at the end (some part of the time saved) to resolve the late issues.**
2. **Heritage resides in the team.**
  - There is hidden expertise in the team that is not well documented. MCP screener technician left, new tech did not detect MCP noise issue until calibration.
  - **Lesson: document all procedures, particularly “specialist” processes.**



# Management style and Decision-making



- PI-led mission: the buck stops with you.
- Don't manage the "how": let your PM/SEs & other technical folks do their jobs.
- Sometimes only the PI can get things "unstuck"
- Big decisions (PI only) affect/change:
  - Org chart (i.e. key personnel & partners).
  - Science Measurements (e.g. descopes, mission design).
  - Budgets (trading off cost vs. risk).
- On big decisions, ask lots of questions, trust your people & postpone if need more analysis.





# Managing Conflicts & Team Dynamics



As PI, your leadership will set the tone for the entire team. Approach conflicts with understanding, transparency, and a focus on the collective mission.

## 1. Understand Technology's Role:

- As a PI, be aware of how tools and technologies shape team interactions. Ensure they facilitate, rather than hinder, collaboration and understanding.

## 2. Champion Diversity:

- Actively promote diverse viewpoints in your team. Encourage open sharing, but be prepared to mediate when perspectives clash.

## 3. Reinforce Shared Goals:

- Periodically remind your team of the overarching scientific objectives. When conflicts arise, refocus the team on these collective goals.

## 4. Set Communication Norms:

- Design and uphold clear communication protocols. As a leader, ensure every team member feels heard and informed.

## 5. Regularly Reflect on Dynamics:

- Take time to evaluate team dynamics and address potential issues proactively. Your proactive approach can prevent minor disagreements from escalating.



*Lessons drawn from the work of Janet Vertesi. They all resonate with my experience.*

# Getting along with NASA



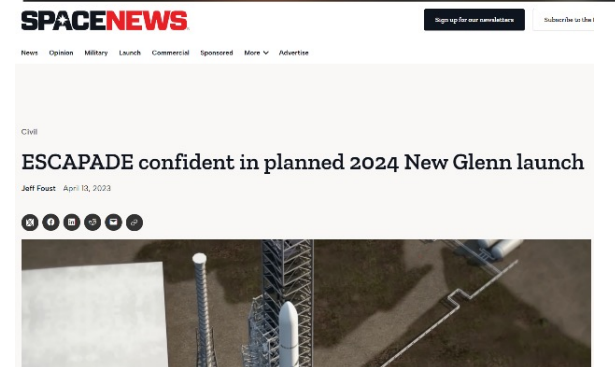
- GSFC Explorers Office
  - Mission Manager (MM) + team of 3-6
  - Contractual, financial & technical oversight
  - Provide SME help when necessary
  - Represent you at HQ.
- NASA Heliophysics Division
  - Program Scientist
  - Program Executive
  - Division Director (DD) + AD for Flight Programs.
- There to help. Your PE and PS are your NASA whisperers. Use them! Same with GSFC experts.
- Develop a relationship with the DD, but only go directly to DD when necessary.
- Keep MM, PE & PS in the loop, NASA doesn't like surprises!



# Dealing with Media

- **Always** run press releases past NASA PAO
- “Bursts” of press attention @ selection, confirmation, launch. You may get several interview requests.
- Translate mission science for broad audience: analogies are great. Radiate enthusiasm.
- When answering project questions:
  - Provide interesting and positive reflections on journey, partners, and NASA.
  - Repeat only what has already been made public in NASA-approved press releases.
  - Refer any launch vehicle questions to NASA LSP.
  - Do not speculate on programmatic issues.

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Thank you!  
Questions?



*Graphic credit: UCB, Rocket Lab, and Advanced Space*

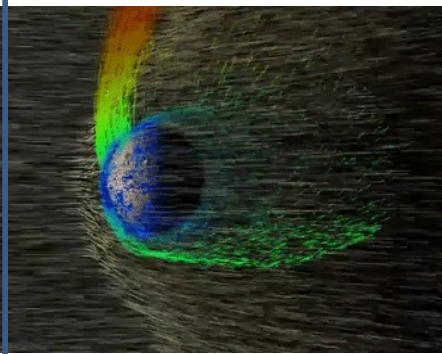


# BACKUP SLIDES

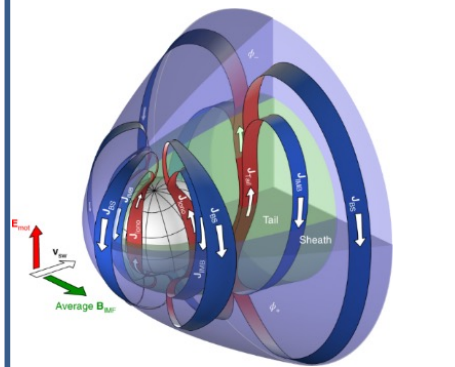
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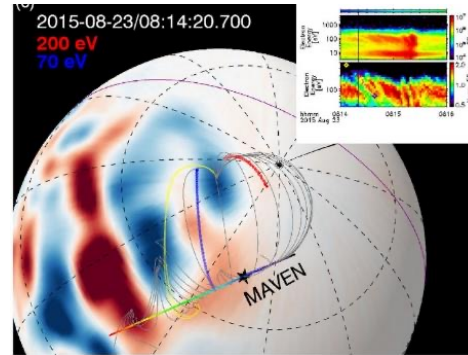
# MAVEN/MEx paint “average picture” of a dynamic magnetosphere



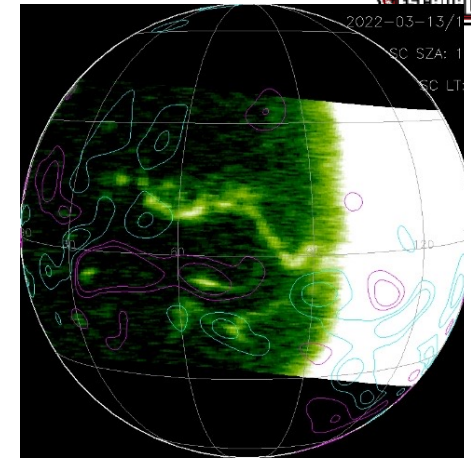
Ion escape plume  
(Dong et al., 2015, 2017)



Global current systems  
(Ramstad et al., 2020)



Injection & drift of electrons  
trapped in mini magnetosphere  
(Harada et al., 2016)

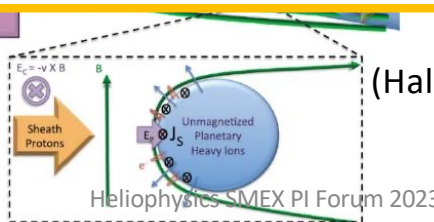


Electron Acceleration → Aurora  
(Xu et al., 2020)

Credit: EMM EMUS



Magnetotail twisted by crustal  
fields  
(DiBraccio et al., 2018)



(Halekas et al., 2016)

Need coordinated multi-point in situ plasma measurements to unravel chain of cause and effect in Mars' hybrid magnetosphere

... (2 more) are  
... and time.  
... n't distinguish  
... al variability

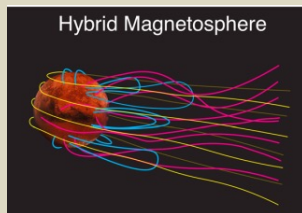
- Cause & effect

SW disturbances propagate  
through system in 1-2 mins.  
MAVEN: time lag of > 1 hour.

# ESCAPADE Goals

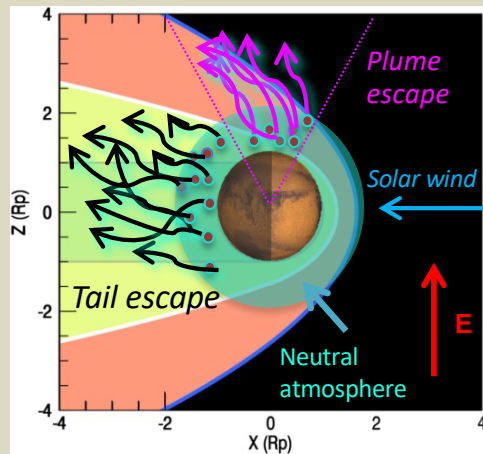


Goal A. Understand the processes controlling the structure of Mars' hybrid magnetosphere and how it guides ion flows.

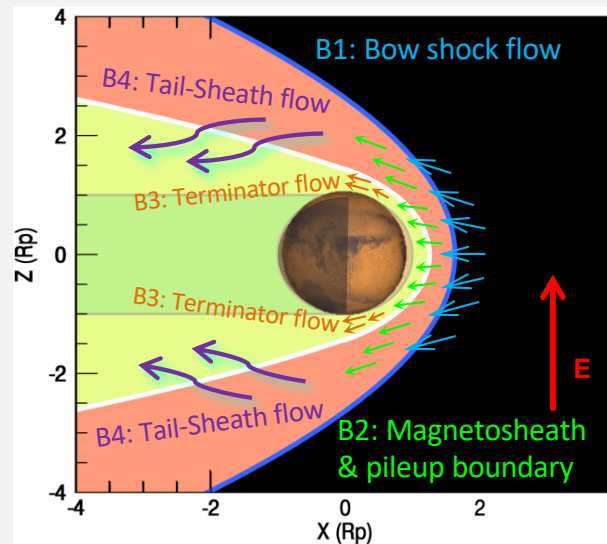


A1: Magnetotail

A2: Escape plume

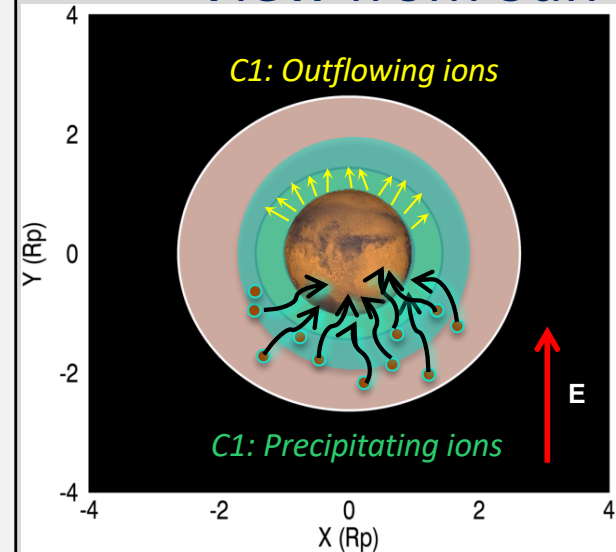


Goal B. Understand how energy and momentum is transported from the solar wind through Mars' magnetosphere.

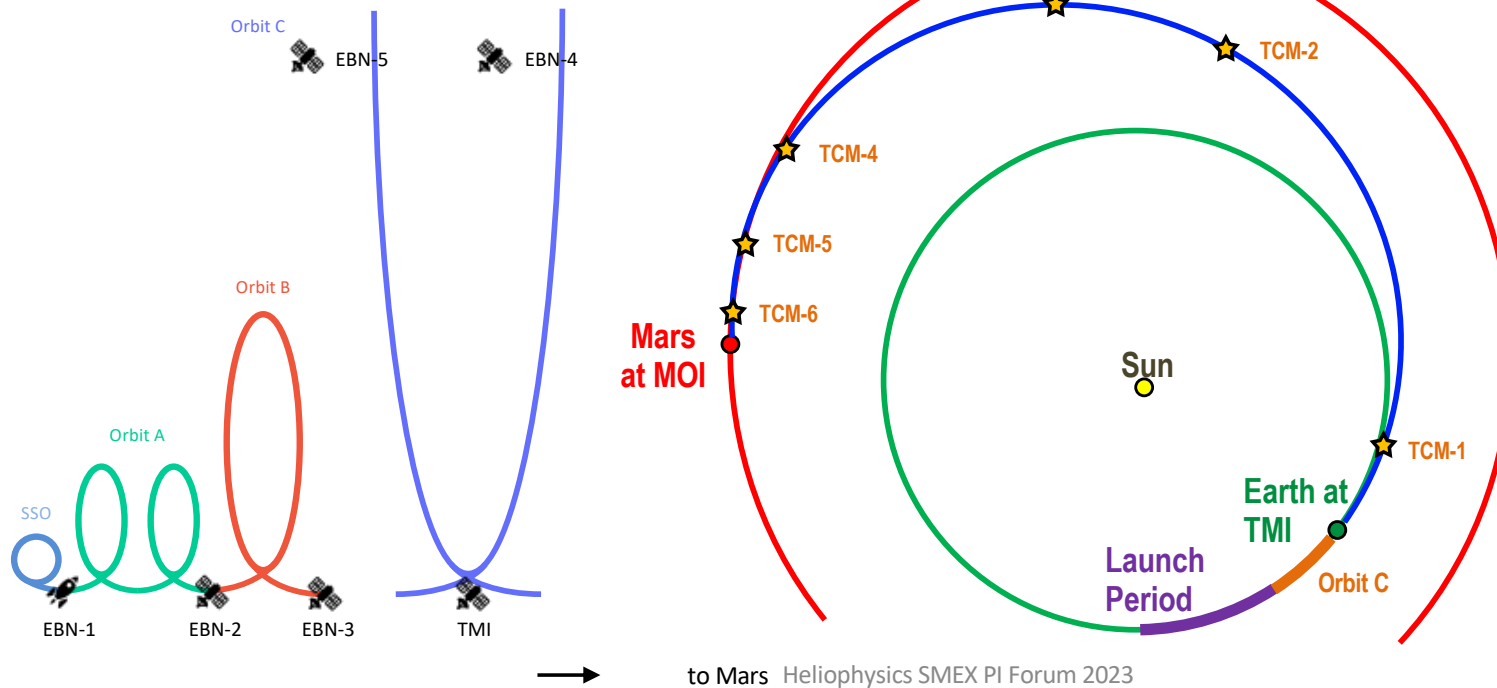
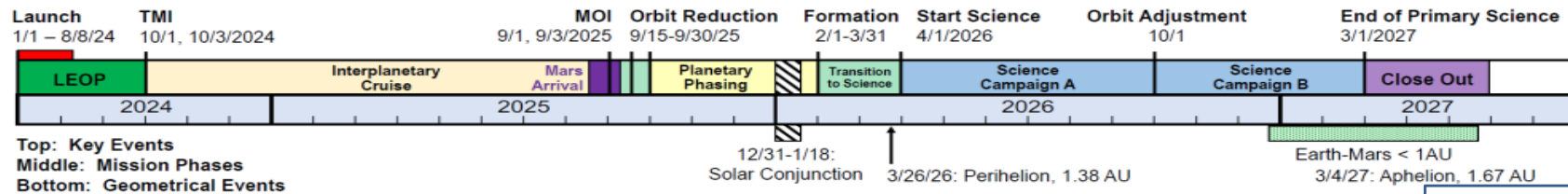


Goal C. Understand the processes controlling the flow of energy and matter into and out of the collisional atmosphere.

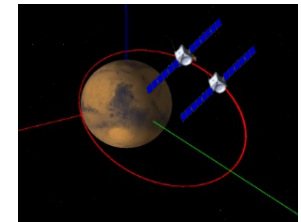
View from Sun



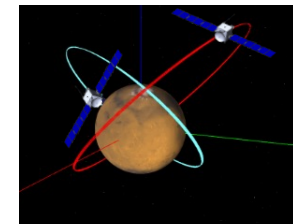
# But how do you get to Mars?



**Science Campaign A**  
 4/1/26 – 10/1/26  
 Periapse altitude: 160 km  
 Apoapse altitude: 8400 km  
 Inclination: 65 deg  
 Period: 5.67 hours



**Science Campaign B**  
 10/1/26 – 3/1/2027  
 Periapse alts: 160, 160 km  
 Apoapse alts: 10,000 7000 km  
 Inclinations: 65, 65 deg  
 Periods: 6.58, 4.91 hrs



to Mars Heliophysics SMEX PI Forum 2023



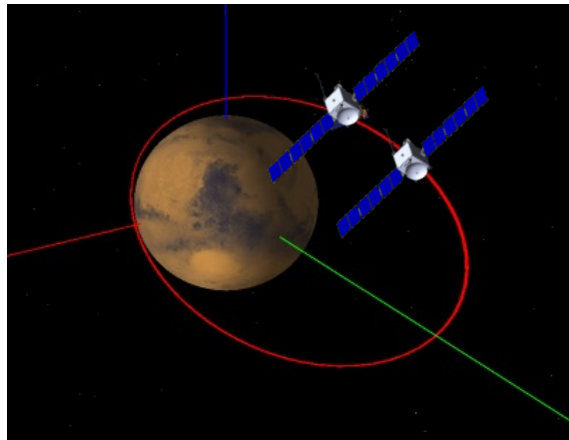
# ESCAPADE Science Orbit design



## Science Campaign A

4/1/26 – 10/1/26

Periapse altitude: ~160 km  
 Apoapse altitude: 8400 km  
 Inclination: 65 deg  
 Period: 5.66 hrs



String-of-pearls:

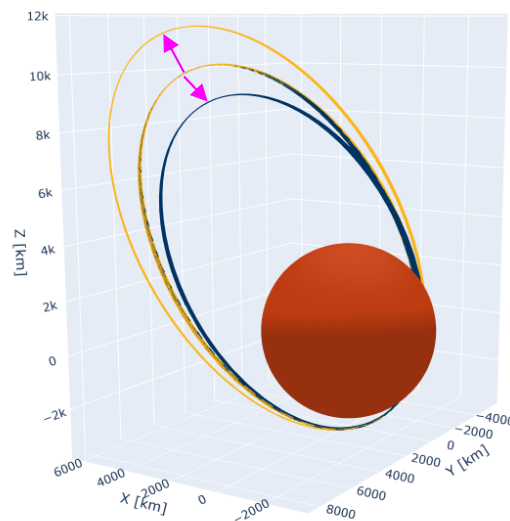
- Optimized for studies of short-timescale variability

## A-B Transition

October 2026

Blue  $\searrow$  apoapsis to 7,000 km

Gold  $\nearrow$  apoapsis to 10,000 km

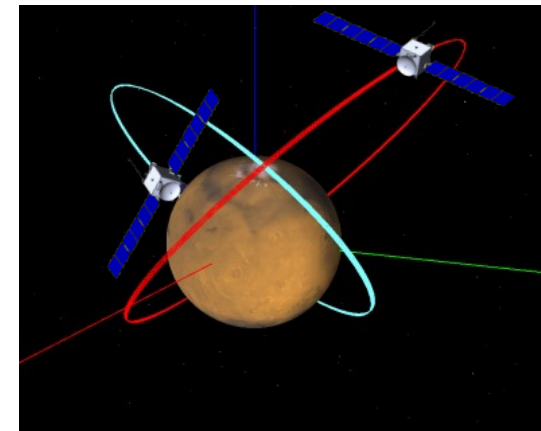


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## Science Campaign B

10/1/26 – 4/1/27

Periapse altitudes: ~160, ~160 km  
 Apoapse altitudes: 7000 10000 km  
 Inclinations: 65, 65 deg  
 Periods: 4.9 6.6 hrs



Orbit planes precess differentially:

- Optimized for studies of correlations between more distant regions (e.g. solar wind and ion loss in the magnetotail).

# Low-cost Mars Missions are Possible!



- ESCAPADE is on track for August 2024 and is within budget.
- Valuable science can be done at low cost, IF:
  - Science goals are limited, focused
  - Instruments are high heritage
  - Transport to Mars is affordable & reliable
  - Spacecraft costs can be controlled.
  - Class D Tailoring is thoughtful.

